



## NEWMARKET HERITAGE FESTIVAL SPONSORSHIP OPPORTUNITIES 2010

Heritage Festival sponsorship brings with it outstanding exposure: repeated acknowledgment throughout the festival weekend, a year-round presence on the festival web site, and inclusion in publicity and program materials. In short, the festival, which attracts people from throughout the region and beyond, is a highly effective advertising tool for our sponsors.

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### STAR: \$4,000 - \$10,000

- **Sponsor banner is displayed throughout the weekend above the entrance to one of the festival tents. (Options: children's tent, artisan tent, workshop tent, or performance tent)**
- **Sponsor is featured with logo at the top of the program.**
- **Sponsor is featured in radio advertising.**
- **Sponsor receives 20 complimentary admissions.**
- Sponsor may reserve free vendor booth space for the festival weekend.
- Sponsor is announced from the stage at start of performances.
- Sponsor is featured year-round on festival web site.
- Sponsor is included in festival publicity.
- Sponsor is listed on the display board at festival entrance.

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### LEADER: \$1,500 - \$3,999

- **Sponsor is announced from the stage at start of performances.**
- **Sponsor may reserve free vendor booth space for the festival weekend.**
- **Sponsor is featured with logo in the program.**
- **Sponsor receives 15 complimentary admissions.**
- Sponsor logo/name is featured throughout the weekend inside main tent.
- Sponsor is featured year-round on festival web site.
- Sponsor is included in festival publicity.
- Sponsor is listed on the display board at festival entrance.

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### PARTNER: \$750 - \$1,499

- **Sponsor is listed with logo in the program.**
- **Sponsor receives 10 complimentary admissions.**
- Sponsor logo/name is featured throughout the weekend inside main tent.
- Sponsor is featured year-round on festival web site.
- Sponsor is included in festival publicity.
- Sponsor is listed on the display board at festival entrance.

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### SUPPORTER: \$150 - \$749

- **Sponsor receives four complimentary admissions.**
- Sponsor is listed in the program.
- Sponsor is listed on the display board at festival entrance.

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### FRIEND: \$50 - \$149

- **Sponsor receives two complimentary admissions.**
- Sponsor is listed in the program.
- Sponsor is listed on the display board at festival entrance.

Please indicate the level of support you would like to pledge for the 2010 Newmarket Heritage Festival and return this form (with your check made payable to Newmarket Main Street Corp to: David LeGault, Treasurer, Newmarket Main Street Corp., 186 Main St., Newmarket, NH 03857). All contributions to support the Heritage Festival are tax deductible. (Tax ID #02-0497634). Questions? Call 603.659.5588.

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***Thanks for joining our sponsorship team and  
for being part of the Seacoast's favorite international block party—  
an annual celebration of the arts, culture, history and community spirit.***